



Job Title: Marketing and Events Manager
Location: Austin/Round Rock, Texas

About Our Company –Printed electronics promise advanced functionality at low cost. Flexible solar cells, batteries, displays, sensors, and RFIDs are examples of advanced printed electronics. While these technologies have already reached the market, many others are currently being developed. To enable the development and manufacturing of this next generation of electronic devices, NovaCentrix offers state-of-the-art photonic curing tools, materials, and expertise.

Your Opportunity – As the Marketing and Events Manager, you will report to the Chief Marketing Officer (CMO). Working closely with the CMO, you will utilize your creativity and problem solving skills to provide marketing and sales support to our efforts to grow current customers and attract new ones. You will work in a collaborative, friendly environment interacting with multiple disciplines within the company. Our photonic curing systems are changing printed electronics applications worldwide. You will have a stake in crafting that change.

Responsibilities:

- Support sales activities indirectly by providing product information and materials to sales/marketing staff
- Plan and participate in numerous domestic and international trade shows (US, Europe, and Asia)
- Maintain company and product promotional material
- Develop and execute outbound marketing communication plans including social media presence
- Manage and maintain company website
- Support Chief Marketing Officer by assisting in managing appointments calendar and travel arrangements, and highlighting appropriate internal and external communications as needed
- Track upcoming marketing/sales team travel, and travel of other team members for marketing events
- Update job knowledge and relevance by participating in educational opportunities and reading trade publications

Requirements:

- BA in Marketing or related discipline with 4 plus years of experience
- Professional experience developing marketing materials including writing copy based on content input from other team members
- Ability and interest in understanding and communicating technical concepts relating to equipment design and operation as well as electronic systems and components
- Able to demonstrate excellent organizational skills and self-motivation
- Ability to travel as much as 25% of the time

To apply, send resume to: mike.webb@novacentrix.com